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# EDUCATIONAL INNOVATION: A ROADMAP FOR SUCCESSFUL E-LEARNING INTEGRATION IN IRAQI UNDERGRADUATE PROGRAMS

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**Abstract:** E-learning has emerged as a global method of sharing information and providing education to students worldwide. This paper explores the concept of e-learning, which utilizes the Internet and multimedia materials to facilitate learning and education. By leveraging current educational technologies, e-learning offers a new medium for connectivity and fosters a dynamic learning environment. Electronic platforms equipped with content management systems and social networking features have revolutionized the educational landscape by providing access to assignments, study materials, professional development courses, and virtual classes. These platforms cater to a large number of students and encompass various learning resources such as videos, reading materials, and tests. Additionally, they facilitate interaction between students and professors through social networking forums. One key characteristic of these resources is that they can be accessed digitally or non-digitally and are often available under open licenses, allowing free access, use, adaptation, and distribution without any restrictions.

**Keywords:** E-learning, Internet, multimedia materials, educational technologies, connectivity, learning environment, electronic platforms, content management systems, social networking, virtual classes, learning resources, open licenses.

#### INTRODUCTION

E-learning is a way to share information with students from all over the world. According to [1]. E-learning can be defined as a method of learning and education that makes use of the Internet or other multimedia materials. It takes full advantage of current educational technologies to offer a new medium for connectivity and a rich learning atmosphere to achieve a new way of learning. The electronic platforms that possess electronic content management systems and the features of social networking sites by offering assignments, study materials, and professional development courses with the possibility of submitting assignments, writing notes, polling opinions, writing reports, and scheduling study materials for education through virtual classes [2–6]. They are intensive electronic courses targeting a large number of students, and they consist of videos to explain the course provided by teaching experts, reading materials, and tests with the presence of social networking forums between students and professors, which are learning, teaching and research resources available through a digital or non-digital means of communication that have a version under an open license

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that allows Others have free access to, use, adaptation and distribution of it without any conditions or restrictions as shown in Figure 1.



Fig. 1. Types of E-learning platform

E-learning is a smart technique and it is a very efficient method to provide and exchange information with the learner's team in different countries at the same time [7–9]. The electronic educational platforms are that interactive educational situation that employs web technology, combines the benefits of electronic content management systems and social networks, and enables teachers to publish lessons and goals, set assignments, implement educational activities, and communicate with teachers through multiple technologies, as it enables teachers from conducting electronic exams, distributing roles, dividing students into working groups are helping to exchange ideas and opinions between students and teachers which led to sharing scientific content and allowing parents to communicate with teachers and see the results of their children, which helps to achieve high-quality educational outcomes [10–14]. E-learning has also gained an increasing desire among students, and educational platforms have witnessed leaps in providing a complete interactive educational experience [15, 16, 4, 17, 18]. It is an integrated set of immersive online services which provide information, tools, and resources to trainers, learners, and others involved in education in order to support and improve the delivery and managerial staff of education. So, it offers the basic educational systems simply without complication with an interface through which users can interact with the educational content. So, Increasing the professor's knowledge, teaching skills, and competence, and increasing his insight into the educational problems that are accompanied by an increase in his success as a teacher. The study is related to the effectiveness of the Internet of Things (IoT) tools on educational platforms, which would facilitate the interaction between real education and virtual education [19-26]. The theoretical analysis with the questionnaire questions was explored through which the statistical results that showed an effect that cannot be ignored in the ecosystem of educational platforms in terms of classroom management and the addition of study materials in large quantities with the continuation of hyper-communication and the provision of physical and virtual objects, to make education a flexible and adaptable effect with a rapid dynamic to add the necessary educational tools upon the lecture. Advantages of using electronic educational platforms [27–31].

- 1. Combining electronic content management systems with social networks.
- 2. It helps students exchange opinions and ideas, which helps creative thinking.

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- 3. Teachers can create virtual classes for students.
- 4. Conducting group discussions, sending letters, and exchanging files between teachers and students.
- 5. Creating many groups on the electronic platform.
- 6. A digital library that contains learning resources for the scientific content.
- 7. It helps in creating electronic tests easily and provides feedback to students.
- 8. It helps teachers in monitoring the performance of their students in performing some skills and their progress.
- 9. Encourages students to participate in learning.
- 10. Solving the problem of private lessons by reaching non-traditional solutions to the problems of traditional teaching methods.
- 11. Allowing students to retrieve what they have studied at any time.

## 1 Methodology

## 1.1 Study hypotheses

Assumptions are considered that require validation and are formulated based on the hypothetical study mode. The first main hypothesis:

There is a significant correlation between E-learning platforms and the internet of the. The second main hypothesis:

There is a significant impact between E-learning platforms and the internet of things.

# 1.2 Study methodology

The present study relied on the descriptive and analytical methodology to achieve the objective of the study and answer the questions and choose the hypotheses through the two axes of theoretical and practical study to enable the compatibility between these parts of the study and analysis.

#### 1.3 Instrument

After reviewing the relevant literature, a questionnaire with (24) statements was used in this study to collect primary data. It consists of two parts, the first of which is covered by demographic characteristics. The second section is dedicated to the independent and dependent variables.

# 1.4 Approved sample

The targets within the study are an educational community (lecturers and students) of the Iraq Universities. The method of taking this convenient sample to use in this study is very fast, easy, and cost-effective, which made it our preferred choice. Thus, one hundred and eight-five (185) electronic questionnaires were collected.

## 2 Data analysis

## 2.1 Descriptive demographic data analysis

As shown in Table 1 below. The descriptive analysis of the data indicates that the number of teachers that answer the questions is 24, the percentage of them is 13% from the sample and the number of students is 161, the percentage was 87%. Younger students age between 15–25 was 143 with 87.1% which is the highest percentage. Also, we can see the gender which is the highest percentage of male 76.8%, the number of it was 142, last, the using of platforms which is the highest percentage of 93.5% and 173 chooses the google classroom.

**Table 1.** Descriptive analysis—profile of respondents

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		NO.	The Percentage
Types	Teacher	24	13
	Student	161	87
Age	15-25	143	77.3
	25-35	19	10.3
	35-45	12	6.5
	45-55	9	4.9
	More than 55	2	1.1
Gender	Male	142	76.80
	Female	43	23.2
Plateformes	Google Classroom	173	93.50
	Moodle	7	3.80
	Edmodo	5	2.7

# 2.2 Findings and discussions

The results indicate that educational platforms such as (Google Class Room, Edmodo, and Model) are linked to the availability of Internet of Things supplies in order to achieve satisfaction and acceptance of the shift from traditional education to blended education by providing easy-to-use and clear-to-use tools, as well as smart handling of modern technologies with a sophisticated nature that is moving towards accepting the idea of blended learning. Where the study indicate that the effect of educational platforms with the effectiveness of the Internet to satisfy participants in a session to obtain the lecture with the possibility of student interaction when joining the lecture is fully linked to the Internet of things and included (smart panels, monitoring devices, remote control, virtual classes with triple deal dimension) increase students' knowledge capacity and encourage them to innovate and diversify by presenting them with interesting and appealing methods, which led to the following assumptions:

**Main hypothesis Ho:** There is a significant effect of educational platforms on the Internet of things. Where the researchers divided the sample and the answers into two parts: There is a significant impact among educational platforms on the Internet of things. To sort the statistical analysis into two results: **The first is**—the statistical analysis of students: as shown in Table 2, the highest marginal percentage is 34.2% with 55 repetitions, that is main the paragraph (I think our university has an internet connection available to everyone). It has a strong influence on the internet of things.

**Table 2.** The repetitions of the questionnaires and case processing

		N	Marginal Percentage
IoT	1.00	16	9.9%
	2.00	38	23.6%

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	3.00	55	34.2%
	4.00	41	25.5%
	5.00	11	6.8%
Total		161	

Statistical tests were performed on the SPSSspss system on the ordinal scale (PLU), for independence was examined in the study to demonstrate the relationship between the two variables as shown in Table 3, education platforms and the Internet of things at the level of significance, the model produce the value of F computed with a value of (73.544) in sig. = (0.000). Chi-square is (15.54) and the value of the deviance is (19.825), which indicates the presence of a significant effect.

**Table 3.** The model for student's answers

Model	-2 I Likeliho	_		df	Sig.	Deviance	Pearson
Intercept Only	89.084						
Final	73.544		15.540	15	0.000	19.825	19.339
Link function: Lo	git.						

As shown in Table 4: the estimates parameters in student model, the statements (I think educational platforms have reduced educational costs) and (Think educational platforms have standardized curricula and decisions for all universities), the values of the estimation tests are (**4.675**, **2.700**), in value of sig = 0.000, the and the answer tends towards [(agree), (strongly agree)]. These values in the model reflect the quality of the statistical analysis in the student's model. So, rejecting the null hypothesis and accepting the alternative hypothesis.

**Table 4.** The parameter estimates for students

	•	Estimate	Std. Error	Wald d	df	Sig.	95% Confidence Interval	
							Lower Bound	Upper Bound
Threshold	[IoT = 1.00]	0.408	0.514	0.631	1	0.427	-1.416	0.599

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	[IoT	1.179	0.505	5.453	1	0.020	0.189	2.168
	=							
	2.00]							
	[IoT	2.700	0.541	24.958	1	0.000	1.641	3.760
	=							
	3.00]							
	[IoT	4.675	0.622	56.478	1	0.000	3.456	5.894
	=							
	4.00]							
Location	Plate	0.545	0.138	15.573	1	0.000	0.274	0.815
Link function	n. I vait					•		

Link function: Logit.

The second is—the statistical analysis of academic teachers: as shown in Table 5, the highest marginal percentage is 50% with 12 repetitions, that is main the statement (I think educational platforms increased my working hours and exposure). It has a strong influence on the internet of things.

**Table 5.** The repetitions of the questionnaires and case processing

		N	Marginal Percentage
IoT	1.00	6	25.0%
	2.00	12	50.0%
	3.00	5	20.8%
	4.00	1	4.2%
Valid		24	100.0%

Statistical tests were performed on the SPSS system on the ordinal scale (PLU), for independence was examined on the study to demonstrate the relationship between the two variables as shown in Table 6, education platforms and the Internet of things at the level of significance, the model produce the value of F computed with a value of (22.844) in sig. = (0.000). Chi-square is (1.141) and the value of the deviance is (10.665), which indicates the presence of a significant effect.

**Table 6.** The model fitting information for academic teacher's answers

Model	-2 Log Likelihood	Chi- Square	Df	Sig.	Deviance	Pearson
Intercept Only	23.985					
Final	22.844	1.141	5	.000	10.665	9.380
Link function:	it.					

Log

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As shown in Table 7: the estimates parameters in student model, the statement (I think educational platforms reduce classroom availability), the value of the estimation test is (**4.963**), and the value of sig = 0.000, and the answer tends towards (strongly agree). These values in the model reflect the quality of the statistical analysis in the student's model. So, rejecting the null hypothesis and accepting the alternative hypothesis.

**Table 7.** The parameter estimates for academic teachers

		Estimate	Std. W	Wald	df	Sig.	95% Confidence Interval	
			Error				Lower Bound	Upper Bound
Threshold	[IoT =1.00]	0.554	1.667	0.111	1	0.739	2.713	3.822
	[IoT = 2.00]	2.839	1.780	2.545	1	0.111	0.649	6.327
	[IoT = 3.00]	4.963	2.041	5.910	1	0.015	0.962	8.963
Location	plate	0.512	0.485	1.116	1	0.291	0.438	1.463

Link function:

Logit.

#### 3 Conclusions

The study emerged with several conclusions, as follows:

- 1. The category used for educational platforms is the category of youth students, whose ages range between 15 and 25.
- 2. The male category's preference for females to enter educational platforms, which indicates that females prefer to use books, textbooks, and traditional reading, while males prefer the quick, shortened method.
- 3. Ease of use of educational platforms with the availability of the Internet and the Internet of things, which contributed to the development and progress of sober digital education.
- 4. For the two teachers, difficulties arose when using the educational platforms, which is the increase in the number of hours of preparing lectures and the necessity of self-reliance by creating interactive videos and creating virtual classes.
- 5. Virtual classrooms reduced material expenses in terms of establishing classrooms that accommodate large numbers of students.
- 6. The necessity of granting the codes to students to register and enter through an official code that facilitates access to the student's scientific and personal data and provides an electronic database that can be managed remotely with the availability of a group of servers and cloud servers, while ensuring the security of information.

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- 7. The reluctance of some professors to use the educational platforms in the exams because of a case of collective cheating and the failure to bring out the hardworking student from the lazy student.
- 8. The necessity to provide internet tools, including the smart board in every class or laboratory, so that the science lesson can be followed up electronically.
- 9. Gaining creative skills through open discussions between the professor and the student to build a scientific team that contributes to supporting the development of digital education.
- 10. Involve students in lectures and qualifying courses to follow them and not waste their free time with trivial matters that limit the expansion of their perceptions to provide them with the necessary experience to provide them with suitable work after graduating from the university.

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